

		PUBLIC	INDIVIDUAL		BUSINESS PARTNER LEVELS				
			Individual (no conference)	Conference Attendee	BASIC (no conference)	Conference Vendor	Conference BRONZE	Conference GOLD	Conference DIAMOND
Annual Cost		\$0.00	\$75 Professional \$25 Student	Varies	\$75.00	\$1,100.00	\$1,500.00	\$3,000.00	\$5,000.00
GENERAL	1-Year Membership	N/A	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	Email notification by CFTA Leadership of events, Association news, and membership benefits	N/A	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	*ListServ Public Announcements	Unlimited	Unlimited	Unlimited	None	None	3 per year	6 per year	12 per year
	CFTA sponsored webinar opportunity for new Business Partners	N/A	N/A	N/A	No	No	Yes	Yes	Yes
WEBSITE	Access to membership directory	N/A	Yes	Yes	No	No	No	No	No
	Early access to members-only videos and reports	N/A	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	**Company listed on a CFTA Business Partner web page	N/A	N/A	N/A	No	No	Listed below GOLD	Listed below DIAMOND	Listed at top of web page
	**Company description included in website listing	N/A	N/A	N/A	No	No	Yes	Yes	Yes
CONFERENCE	Full conference registration(s) included	N/A	No	Yes	No	Yes, for 1 attendee	Yes, for 1 attendee	Yes, for 2 attendees	Yes, for 3 attendees
	Conference booth included	N/A	N/A	N/A	No	Yes	Yes	Yes	Yes
	Prime conference booth location when available	N/A	N/A	N/A	No	No	Yes	Yes	Yes
	Verbal or digital recognition at conference at least once a day	N/A	N/A	N/A	No	No	Yes	Yes	Yes
	\$0 cost for pre-conference sessions	N/A	N/A	N/A	No	No	No	Yes	Yes
	Option to host pre-conference sessions	N/A	N/A	N/A	No	No	No	No	Yes
	Option for conference keynote presentation	N/A	N/A	N/A	No	No	No	No	Yes

*ListServ Announcements must comply with Code of Ethics: <http://www.cfta.org/discuss-and-share>

**Business Partner Web Page: <http://www.cfta.org/business-partners>

